



حكومة رأس الخيمة
Government of Ras Al Khaimah

Ras Al Khaimah - Your next destination

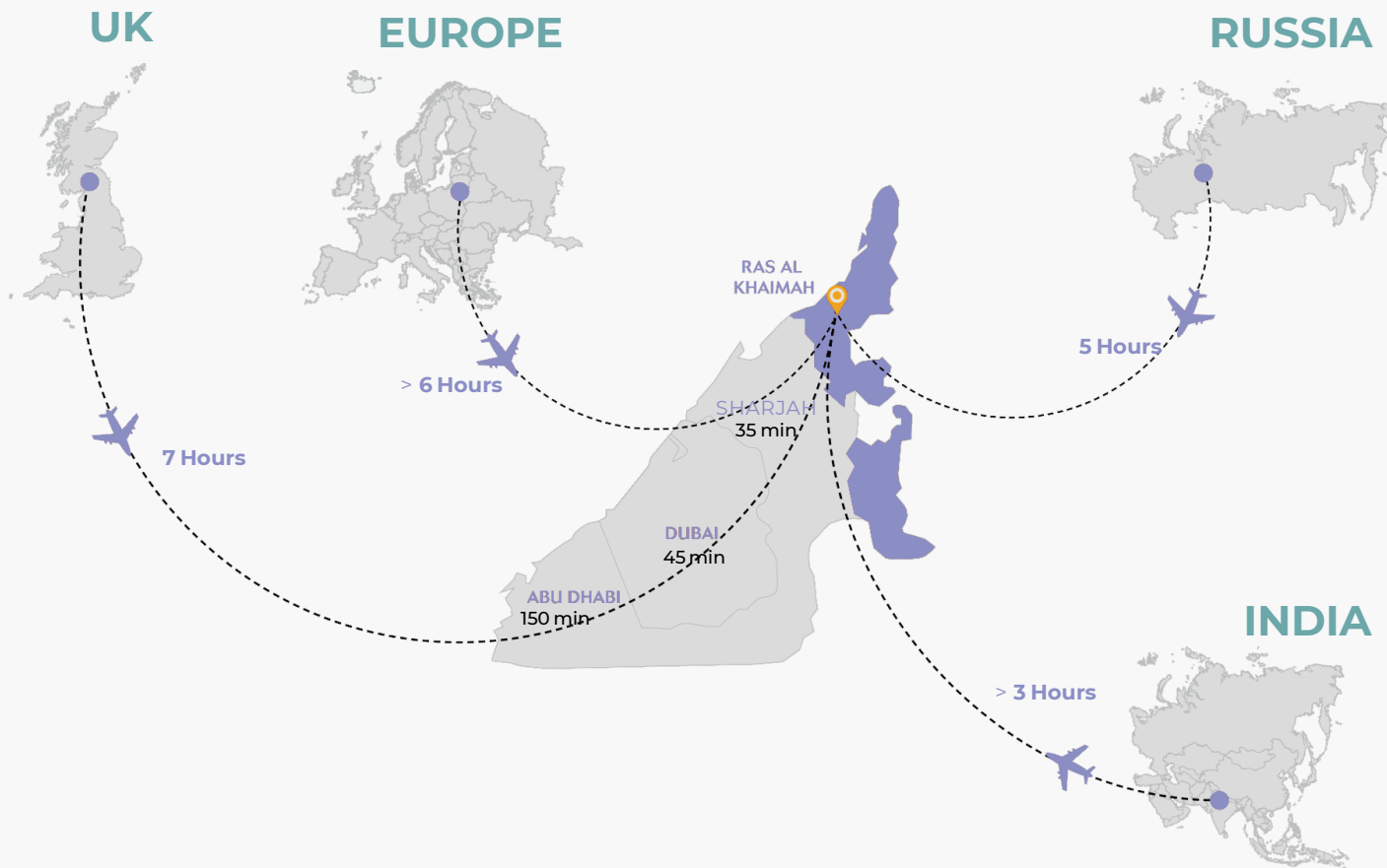
November 2020

Tilda Törnkvist

Manager,

Destination Tourism & MICE

Air Access



45 mins

From Dubai
International Airport!

Visitors can also fly in via
Sharjah Airport, or
Ras Al Khaimah Airport



Ras Al Khaimah

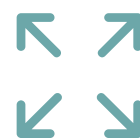
Key Facts



4th Largest
Emirate



345,000
Population



1,684 Km²
Area



3 m Tourists by
end of 2025

Coast



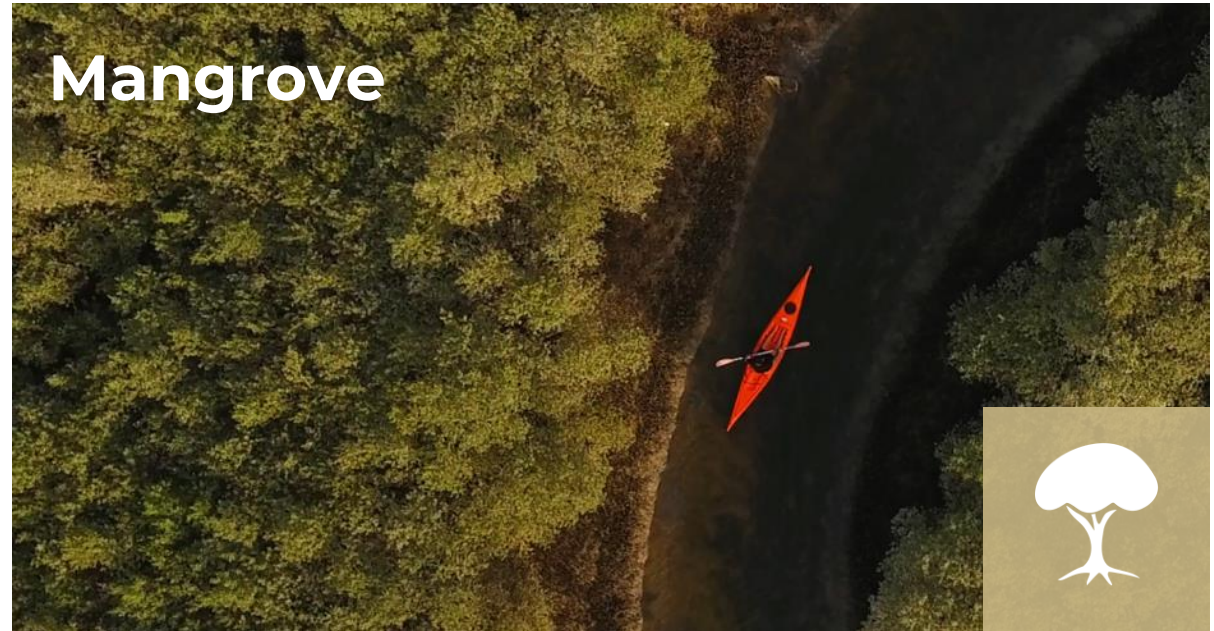
Desert



Mountain



Mangrove



Ras Al Khaimah Destination Map



Al Marjan Island

An archipelago stretching 4.5km into the sea and encompasses an area of 2.7m sq m

Already boasting the Rixos Bab Al Bahr, DoubleTree by Hilton Hotel Resort & Spa Marjan Island, and Marjan Island Resort & Spa managed by Accor Hotels, the islands have been earmarked for and additional 20 hotels by 2025

Major global hotel brands including Marriott, The Address, Movenpick, Sheraton, Rezidor, Hampton by Hilton and Conrad coming up over the next three years



The emirate currently has more than 6,700 keys and is preparing to add more than 6,200 keys over the next three years

13 new hotel brands announced



Iconic Hotels



Safe Travels & Bureau Veritas Certificate

RAK TDA has been reacting quickly and rightly in response to COVID-19:

- The **FIRST** tourism destination in the world to receive 'Safeguard Assurance' Label from Bureau Veritas
- The **FIRST** destination in the Middles East recognized by WTTC as a 'Safe Travels' destination
- Completed audit of ALL hotels in Ras Al Khaimah, and the Al Hamra International Exhibition & Conference Center



Ras Al Khaimah Tourism Development Authority in partnership with RAK Hospital announce:

- Being the first Global Destination to provide free departure PCR testing
- When? From now until 31 December 2020
- Whom? For International guests staying overnight in Ras Al Khaimah
- Where? RAK Hospital or RAK Medical Centre in Al Hamra Mall



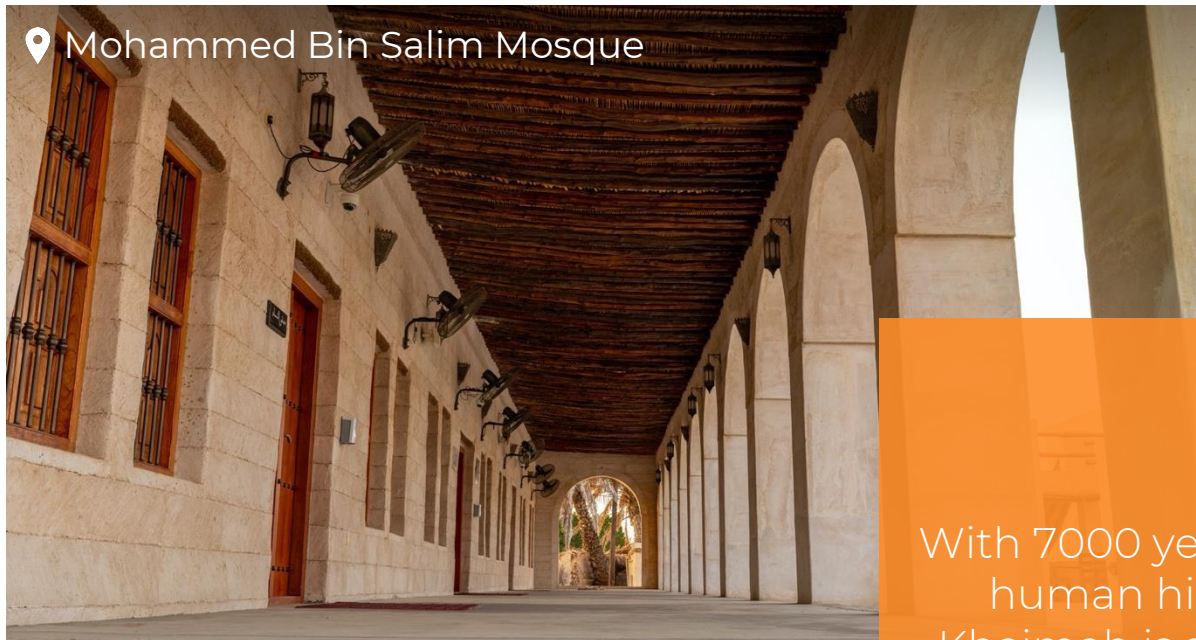
Free Departure PCR Test



Culture & Heritage



📍 Mohammed Bin Salim Mosque



With 7000 years of recorded human history, Ras Al Khaimah is steeped in rich Arabian culture and a fascinating Bedouin heritage

📍 National Museum of Ras Al Khaimah



📍 Al Jazirah Al Hamra





Dhayah Fort

—
Military fort from
19th Century





Suwaidi Pearl Farm

Learn about the country's
rich history of pearl diving
at the first cultured Arabian
Pearl Farm in UAE

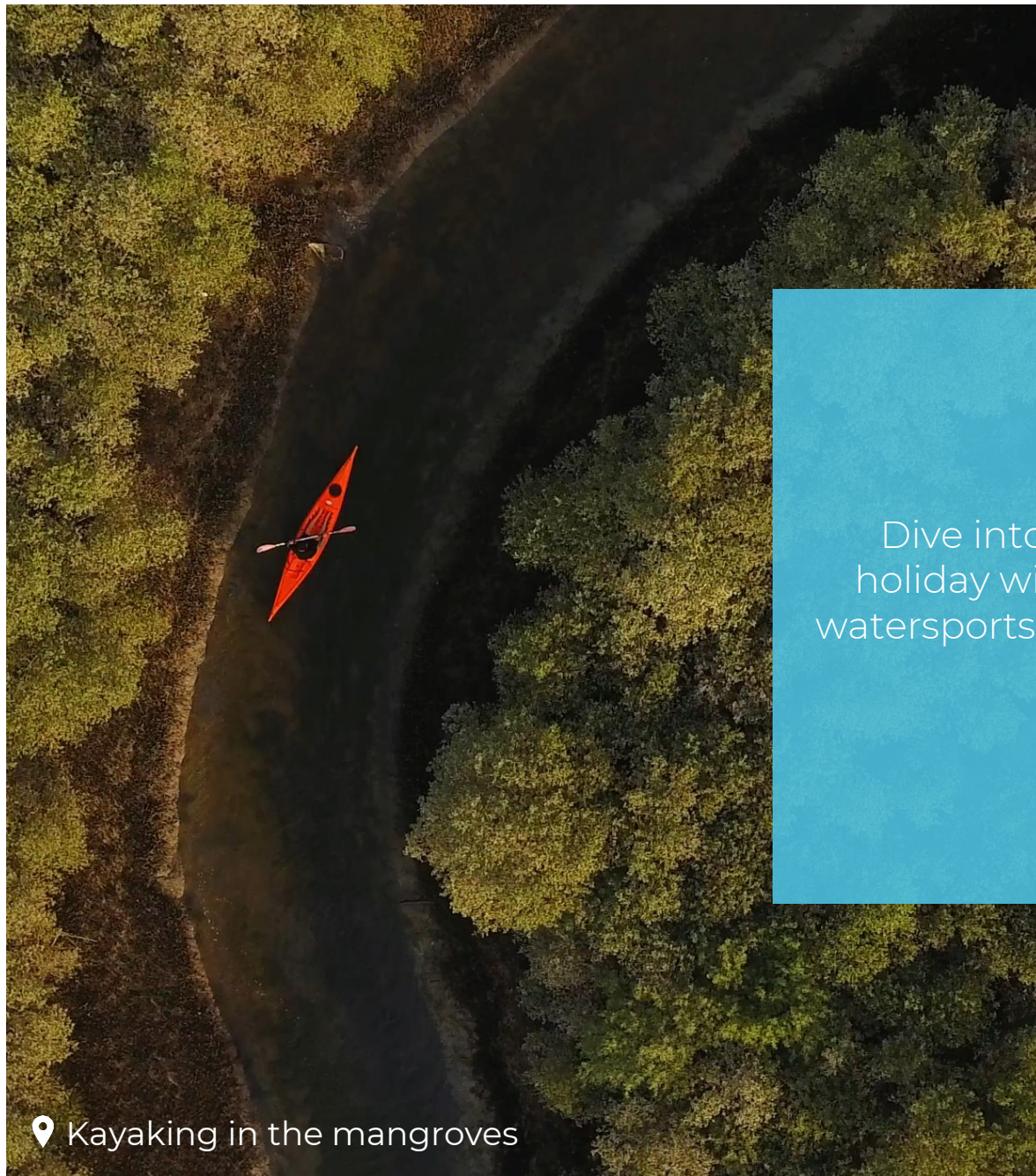




For over thousands of years, the history of Ras Al Khaimah

Water Activities



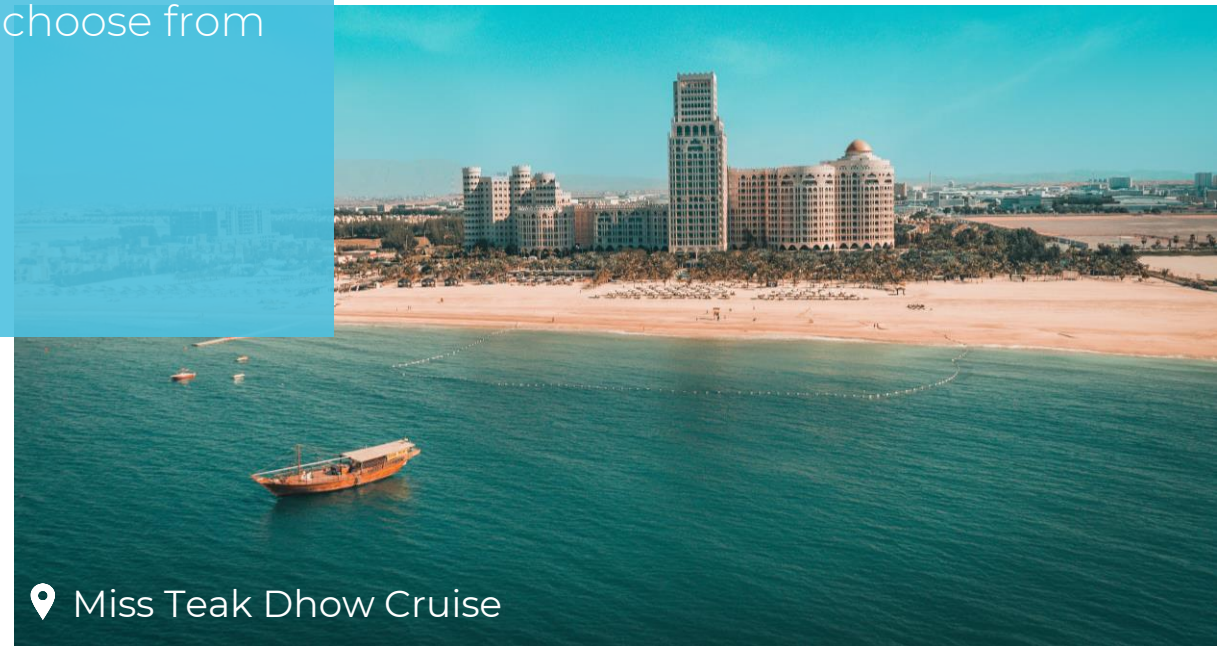


📍 Kayaking in the mangroves

Dive into the perfect holiday with an array of watersports to choose from



📍 Motorized Watersports



📍 Miss Teak Dhow Cruise

Aviation Activities





Aviation Club

The Micro-light flight offers you a unique bird aerial view of Ras Al Khaimah



Seawings

Experience the unique thrill of a water take-off and captivating views of UAE's several iconic landmarks and Ras Al Khamah's serene surroundings

Desert Experiences



📍 Camel riding



📍 Nature Reserve Al Wadi



Explore an adventure in the rich terracotta desert with thrilling sand dunes and traditional camel riding



📍 Dune Bashing



📍 Horse-back riding



📍 Archery

Our natural unspoilt environment and offering are totally unique and bring people back to nature through outdoor



📍 Falcon Show



Bassata Village Desert Camp

“Simplicity” reflected in the camp

A photograph of a desert camp at night. The scene is set in a vast, sandy desert under a twilight sky with hues of purple and pink. In the foreground, there are several small, simple tents or huts. In the middle ground, a larger, more complex structure, possibly a restaurant or a large tent, is illuminated with warm, yellow lights. The background features rolling sand dunes with several acacia trees silhouetted against the sky. Some of the trees have small lights attached to them, creating a magical atmosphere.

Bedouin Oasis Desert Camp

Authentic reproduction of the
Bedouin life

A night photograph of several illuminated dome tents in a desert landscape under a starry sky. The tents are glowing with a warm yellow light, and the sand dunes in the foreground are softly lit. The sky is dark with many stars visible.

The Dunes Camping & Safari

A unique staycation in a dome tent in
the middle of the desert

Golf





Al Hamra Golf Club

A world-class course
meanders by the inter-
connected open water
lagoons being the home of
the European Challenge
Tour Final in 2018



Tower Links Golf Club

Known as the most natural
golf course in the emirates
surrounded by the
mangroves and the majestic
Hajar mountain range



Mountain Activities



Wadi Showka Canyoning

A hidden gem with its natural water pools located in the most southern part of Ras Al Khaimah



Jebel Jais

Highest peak in the UAE - 1,934 meters
& 10 degrees cooler than sea level



📍 Mountain Picnic



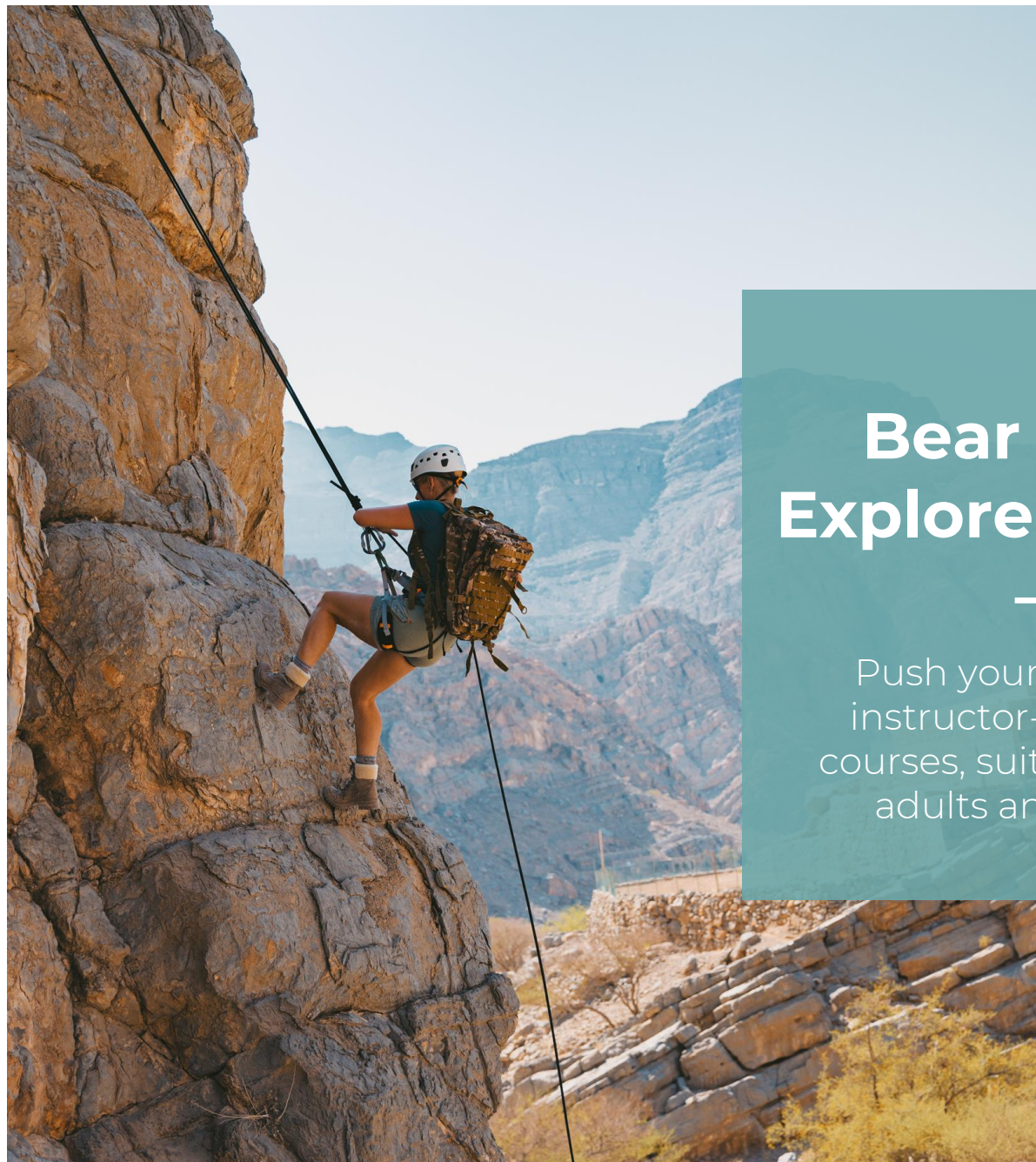
📍 Mountain biking in Showka



The mountains boasts
breath-taking vistas and
thrilling adventures for
every visitor



📍 Hiking



Bear Grylls Explorers Camp

Push your limits with
instructor-led survival
courses, suitable for both
adults and families



A group of about eight people are practicing yoga on a wooden deck. They are all in a similar pose, kneeling with one leg extended forward and arms raised. The deck is made of light-colored wooden planks. In the background, there is a glass railing and a vast desert landscape with mountains under a clear blue sky. The scene is bright and sunny.

Yoga

Yoga enthusiasts can revel in fresh outdoor air, stretch while finding serenity in their picturesque surroundings

Viewing Deck Park

—
The perfect place for a more laidback experience and features seven viewing decks with twelve binoculars located on 1,250 meters above sea level





1484 by Puro

The highest restaurant in
UAE located in Jebel Jais
on 1484 meters above
sea level



Jais Adventure Peak



A person wearing a white helmet and dark clothing is riding a black bicycle on a narrow wooden beam suspended in the air. The beam is part of a larger structure with various ropes and pulleys. The background shows a vast, hilly landscape under a clear blue sky. A bright light source, possibly the sun, is visible in the upper right corner.

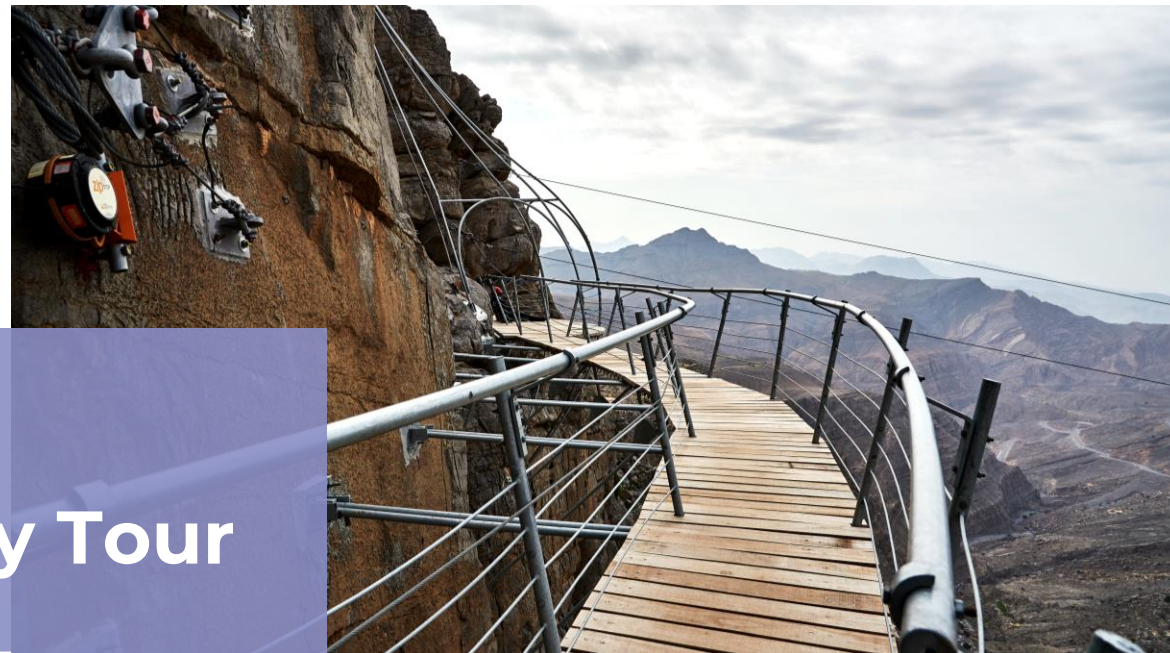
Jais Sky Maze

Challenge yourself in a labyrinth of obstacles suspended in the air



Jais Sky Tour

Fly over the awe-inspiring cliffs and canyons, as you zip from platform to platform via a series of 7 ziplines



Jebel Jais Flight

The world's longest Zip Line was launched on 31st January 2018 with Guinness World Record of 2.83 KM of length





City Centre



📍 Al Qawasim Corniche



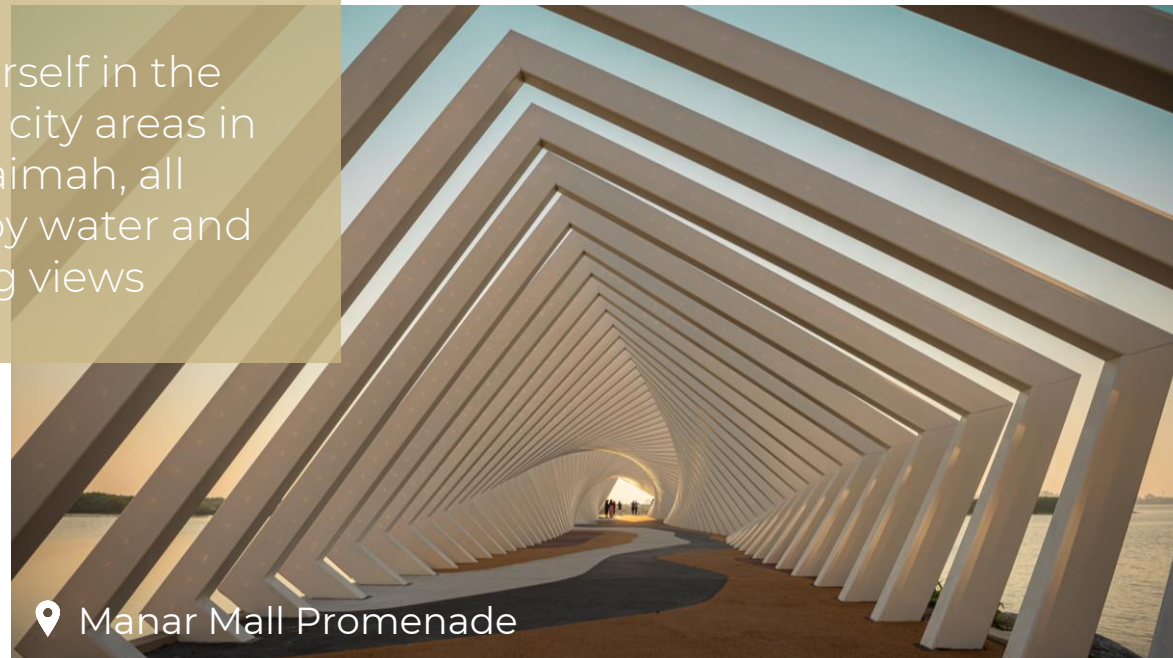
📍 Al Marjan Corniche



Corniche Areas

Indulge yourself in the most popular city areas in Ras Al Khaimah, all surrounded by water and stunning views

📍 Manar Mall Promenade



📍 Al Mairid Fish Market



Souqs

Stroll around in the old part of the city visiting traditional markets

📍 Vegetable Market



📍 Kuwaiti Souq



Emirati Cuisine

Take part of the Emirati life with a new culinary experience in the old and traditional cafe's and restaurants



Future Projects



The image shows a bedroom with a rustic, modern aesthetic. A large bed with a wooden headboard and footboard, featuring intricate carvings, is dressed in white linens and several pillows. To the left of the bed is a tufted daybed with a white throw blanket. The room has a high ceiling with exposed wooden beams and a stone wall on the left. A large window with white curtains is visible. In the foreground, a small table holds a bottle of water and glasses. The overall atmosphere is warm and inviting.

Jebel Jais Mountain Lodge

—
Marrying the regional elements of canvas and stone the architecture is a tribute to its surroundings. Opening end of 2021.

An aerial architectural rendering of the Hayat Island development. The image shows a large, curved artificial island with a mix of modern, white, tiered buildings and lush green landscaping with palm trees. A sandy beach is visible along the water's edge. In the background, a larger urban area with residential buildings and a marina is visible. The water is a vibrant blue. An orange semi-transparent overlay is positioned on the right side of the image, containing the title and a descriptive sentence.

Hayat Island

—
Developing an idyllic natural environment
with the ultimate combination of
recreation and relaxation

MICE

Meetings, Incentives, Conferences and Exhibitions





Al Hamra International Exhibition & Conference Center

Regions exclusive venue set on the sandy shores of the Arabian Gulf that can be transformed for any occasion

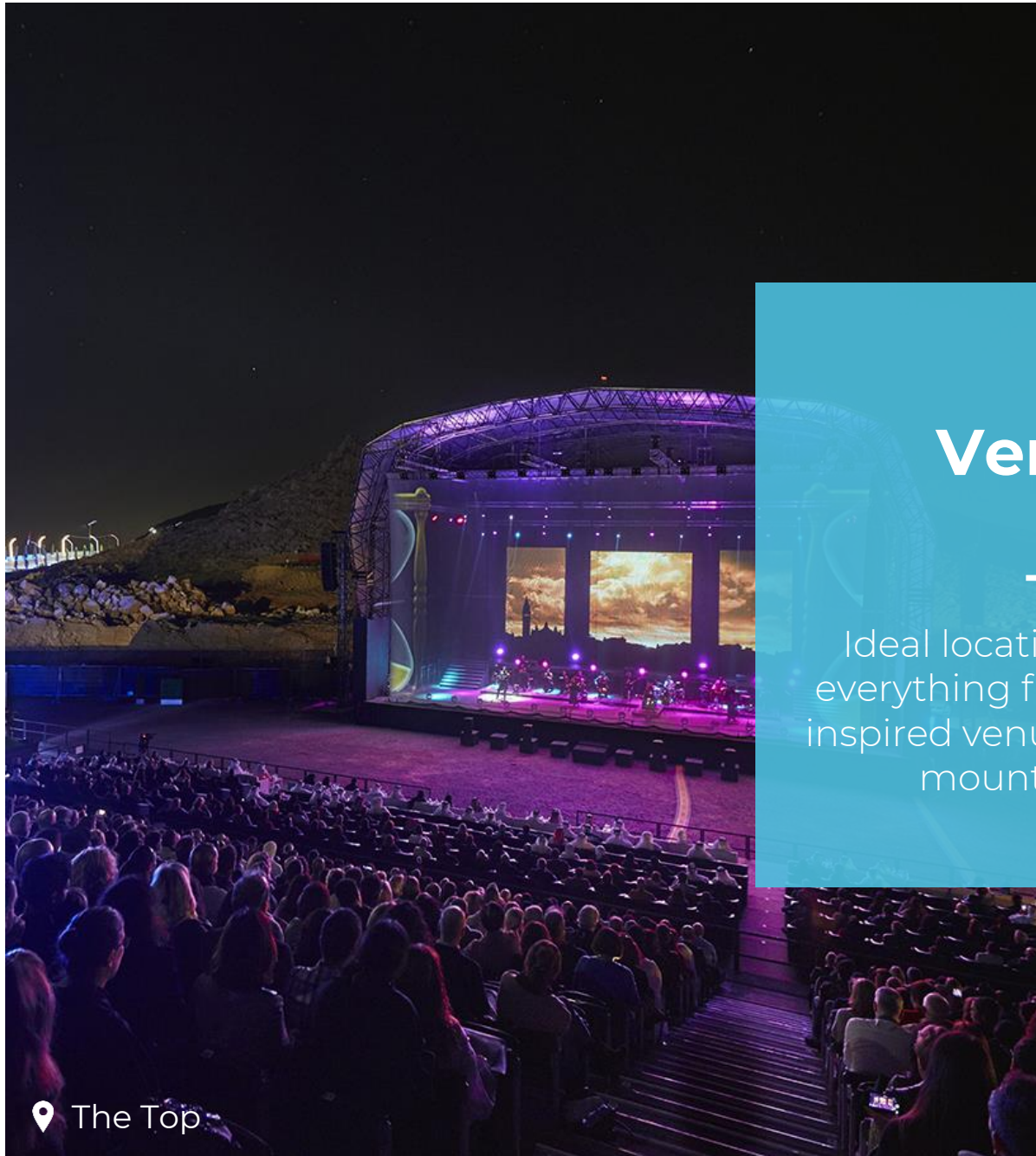
3,000	1,046 M ²	500 M ²	02	2,700 M ²
People Capacity	Terrace Area	Welcome Lounge	Private Areas	Total Space



Al Hamra Convention Centre

Designed to cater large events, seminars and conferences and can accommodate up to 1,000 person

06	980 M ²	1,000
Meeting Rooms	Meeting area	People Capacity



Venues

—

Ideal locations offering everything from historical inspired venues to exciting mountaintops





ALHAMRA

INTERNATIONAL EXHIBITION
& CONFERENCE CENTER



Thank you!

With our partners support:

Ras Al Khaimah Tourism
Development Authority (RAK TDA)



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